



Andover Town Council

Branding Material costs

Item No.

19d

Produced for: Full Council

By: Cllr Katherine Bird
Cllr Heather Neate
Cllr Joseph Hughes
Deputy Clerk

Date of Report: 27 November 2023

Background:

In the Full Council meeting held on the 22 November 2023 the following was resolved:

COMMUNITY AND EVENTS LOGO

C 171/11/23

It was proposed by Councillor H Neate and seconded by Councillor J Sangster and **RESOLVED: Unanimously**, that this item be deferred to the next Full Council meeting and more information be provided in the interests of openness and transparency.

Action: Town Clerk and Deputy Town Clerk.

Considerations:

Andover Town Council has no branding materials to increase visibility at events like the Christmas Festival and the Halloween event.

Full Council are asked to consider approving a maximum spend on branding materials to be actioned by Officers once agreed.

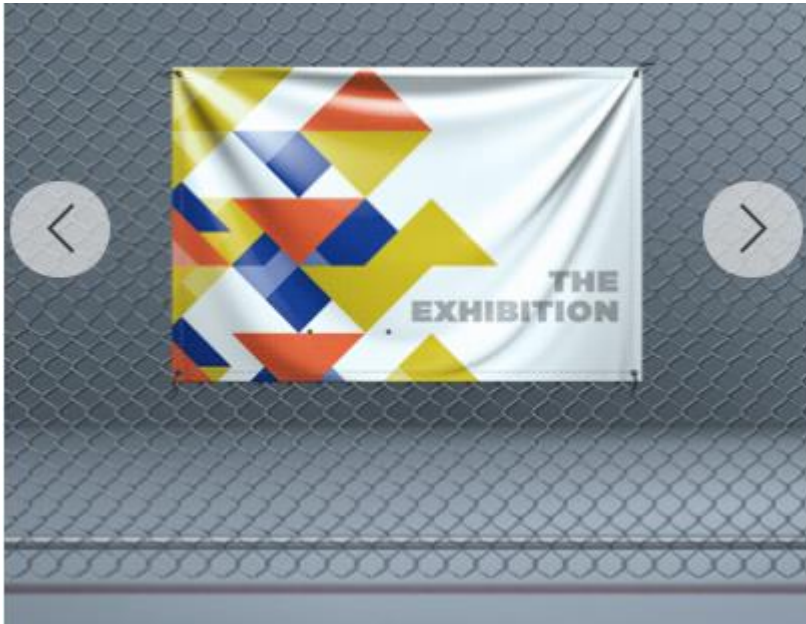
Indicative costs of materials are below:

Pull up (roller) banner (2mx1m): from £67



Flat banner depending on size between £55 and £85

For reference the banners used on railings outside Vigo Recreation Ground and Beechurst are 3m x 1m.



Recommendations:

- To **receive** the report.
- Given the indicative costs detailed above to **agree** branding materials are to be purchased.
- Given the indicative costs detailed above to **approve** a maximum spend for branding materials.
- To **instruct** Officers to purchase branding materials with agreed Crest.