



Andover Town Council

To **consider** and appoint a supplier for a new website.

Item No.
18

Produced for: Full Council

By: Town Clerk

Date of Report: 06 Feb 2024

Proposer: Cllr

Seconder: Cllr

Proposal:

To **agree** to appoint a supplier to engage to build and deliver the new website.

Background.

Design and implementation of a new and more interesting website has been an aspiration of the Council since 2022, if not before.

Costs of making alterations to the current website are high, and officers have limited knowledge in how to make regular changes to the existing platform.

Any replacement site needs to be easy to navigate, alter and extend and must comply with Accessibility legislation.

In order to seek realistic quotes for a replacement site, a provisional site map was required. This has been prepared and sent to local businesses. It can be viewed [here](#).

The following companies have been asked to quote:

Company	Location	References given.	24 hr support	Public liability	Server location
Eldo.co.uk	Salisbury	See website testimonials.	To be advised in meeting	To be advised in meeting	To be advised in meeting
The Local Marketing Company	Andover	On request if appointed	Yes £35 : 9-5 £50 : AOH	£ 2 million	Squarespace =U.S. (tier3) Wordpress = UK
Tickling Trout	Picket Piece	Yes	Can quote separately.	£ 2 million	Mansfield, UK
Bear behind	Andover	On request if appointed	No however if we are available we would respond	£ 1 million	UK
iCandydesign	Andover	Avis Prestige Waitrose Farm, Leckford Estate	Can quote, normal = 9-5	£ 5 million	UK

Website quotations received:

	A	B	C	D	E
Company name redacted:					
Platform	Wordpress based	Wordpress via Page Builders	Squarespace (or Wordpress if required)	Wordpress	Syrup CMS
Basic set up of structure of website as per attachments 00 – 14.	£ 11,000	£ 724	£1,100	Included	£4,980
Migrating as many PDF reports from current website to new website as possible.	£ 65 (hourly rate)	FOC for <50	£ 500	Included	£1,440
Adding a page after initial creation.	£ 65 (hourly rate)	£ 75	£ 35 ph	Included	
Adding option buttons after initial creation.	£ 65 (hourly rate)	FOC	FOC (officers will be trained too)	Included	
Adding a table format after initial creation	£ 65 (hourly rate)	FOC	FOC (officers will be trained too)	Included	
Uploading / replacing documents after initial creation.	£ 65 (hourly rate)	FOC	FOC for small no. £35ph for major replacing	Included	
Training for 5 Council Officers in the above tasks	£350	£ 250 (incl. videos to keep)	£ 350	Included	£ 120
Guidebook / Handbook for Officers to refer to in how to update the website	£350	Videos included	£ 350	Included	£ 120
Yearly Hosting fee	£240	£ 588	£ 163.20	Included	£ 180
Hourly cost for extra support or advice after set up.	£ 65(hourly rate)	£ 45	£ 35	Included	
Any other costs that you wish to separate out.		n/a	n/a	Included	
Total cost to build	£ 11,765 + VAT	£ 974.00	£ 2,300 (NO VAT)	£ 10,000 +VAT	£ 7,080 + VAT
Hosting Annual	£240	£ 588 (£49 pm DD)	£ 163.20	480+VAT	£ 180