



Andover Town Council

To **consider** and **approve** font, location, and size of wording for Crest

Item No.

19

Produced for: Full Council

By: Deputy Clerk

Date of Report: 12 March 2024

Background:

At the Full Council Meeting on 24 January 2024 - It was proposed by Councillor K Bird and seconded by Councillor M Farren and **RESOLVED: FOR – 9, AGAINST – 0, ABSTENTIONS – 5**, that the option of lion and the oak be approved (C 202/01/24b).

The agreed Crest does not display the wording of Andover Town Council.

Proposer: To be confirmed in meeting

Seconded: To be confirmed in meeting









Proposals:

To review and approve the final design for the Andover Town Council logo:

- a) Placement
- b) Font
- c) Size
- d) Capitalization
- e) Wording emphasis

Considerations:

a) Placement:

A	B	C	D
<p style="text-align: center;">Andover Town Council</p> 	 <p style="text-align: center;">Andover Town Council</p>	 <p style="text-align: center;">Andover Town Council</p>	<p style="text-align: center;">Andover Town Council</p> 
E	F	G	H
 <p style="text-align: center;">Andover Town Council</p>	<p style="text-align: center;">Andover Town Council</p> 	 <p style="text-align: center;">Andover Town Council</p>	<p style="text-align: center;">Andover Town Council</p> 

b) Font:

<p>a) Open Sans</p>	<p style="text-align: center;">Andover Town Council</p>
<p>b) Calibri</p>	<p style="text-align: center;">Andover Town Council</p>
<p>c) Arial</p>	<p style="text-align: center;">Andover Town Council</p>
<p>d) Times New Roman</p>	<p style="text-align: center;">Andover Town Council</p>

c) Size:

	12	10
a) Open Sans	Andover Town Council	Andover Town Council
b) Calibri	Andover Town Council	Andover Town Council
c) Arial	Andover Town Council	Andover Town Council
d) Times New Roman	Andover Town Council	Andover Town Council

d) Capitalization:

	Uppercase 12	Uppercase 10
a) Open Sans	ANDOVER TOWN COUNCIL	ANDOVER TOWN COUNCIL
b) Calibri	ANDOVER TOWN COUNCIL	ANDOVER TOWN COUNCIL
c) Arial	ANDOVER TOWN COUNCIL	ANDOVER TOWN COUNCIL
d) Times New Roman	ANDOVER TOWN COUNCIL	ANDOVER TOWN COUNCIL

e) Wording emphasis:

	A	B
a) Open Sans	Andover Town Council	ANDOVER TOWN COUNCIL
b) Calibri	Andover Town Council	ANDOVER TOWN COUNCIL
c) Arial	Andover Town Council	ANDOVER TOWN COUNCIL
d) Times New Roman	Andover Town Council	ANDOVER TOWN COUNCIL