



Andover Town Council

To **receive** an update on Pride 2025
To **note** the report.

Item No.

17

Produced for: Full Council

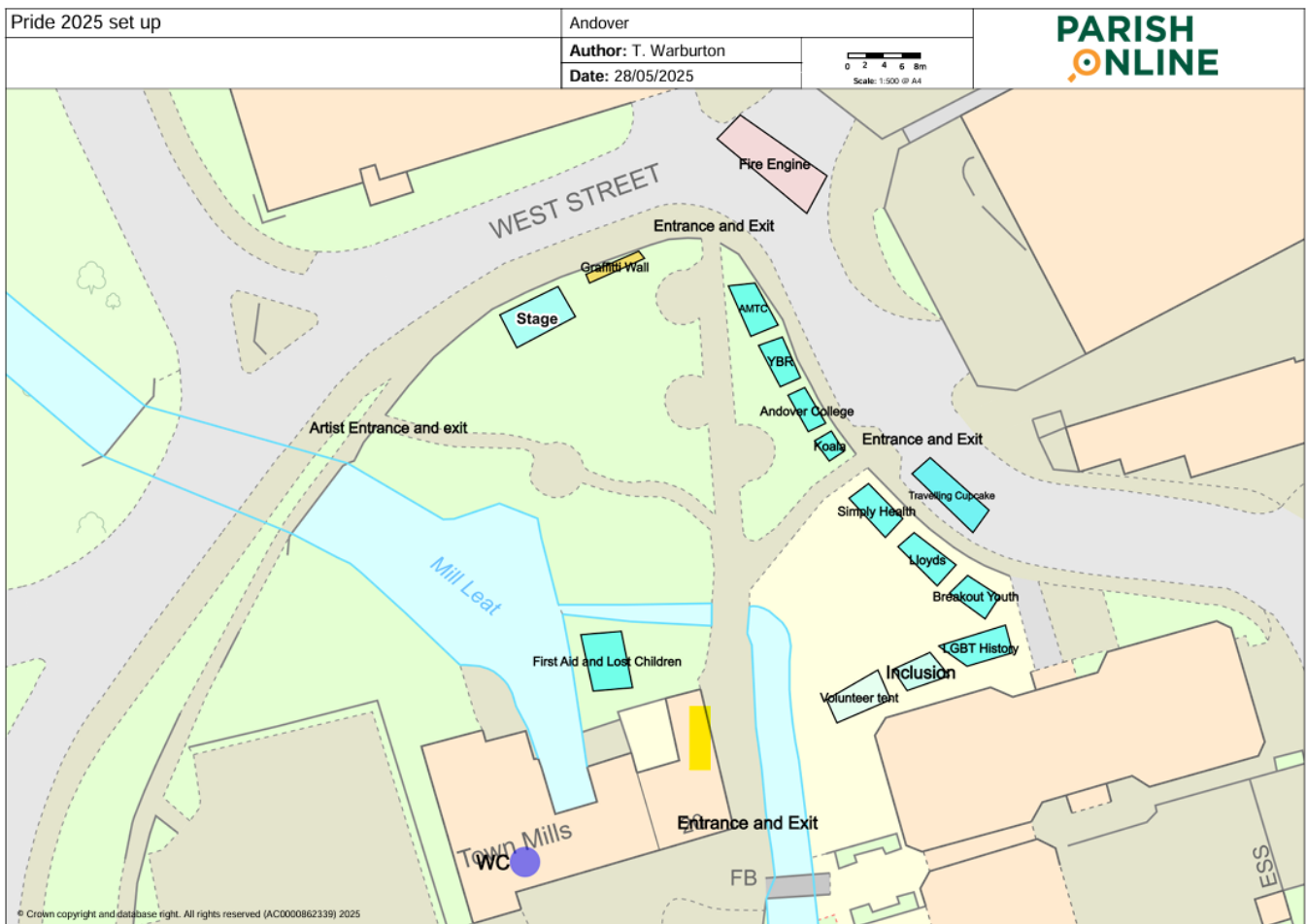
By: Acting Town Clerk

Date of Report: 11 June 2025

Background

Andover Pride 2025 is scheduled to take place on the 21 June 2025 from 12pm – 6pm, with a full afternoon of entertainment, community engagement, and celebration of diversity. The event will feature a wide range of performers, community groups, and volunteers, with a structured running order and logistical support in place.

Pride 2025 set up and location



Performers running order:

The event will be hosted by a team of presenters with the Town Mayor opening and closing the event.

The running order has been designed to allow flexibility, with host segments used to absorb any timing variations. Sharon Vennall will once again manage the stage and timings, bringing her experience from last year amongst others.

PRIDE 2025 - Running Order

Hosts + Mayor	1200 – 1215 (Open the show)
Elby	1215 – 1255 (40 minutes)
Hosts	1255 – 1300 (5 minutes)
AMTC set 1	1300 – 1330 (30 minutes)
Hosts	1330 – 1335 (5 minutes)
Georgie Amelia	1335 – 1420 (45 minutes)
Hosts	1420 – 1430 (10 minutes)
Kyle Finn (Entertainer)	1430 - 1530 (60 minutes)
Hosts	1530 – 1535 (5 minutes)
ABBA tribute	1535 – 1635 (60 minutes)
Hosts	1635 – 1640 (5 minutes)
AMTC set 2	1640 – 1710 (30 minutes)
Hosts + Mayor (thank you etc)	1710 – 1725 (15 minutes)
LoveAndover (Ben) Disco	1725- 1800 (Close the show)

Attendance:

A wide range of organisations and community groups have been approached to participate in Andover Pride 2025. The following contributors have **confirmed their attendance**, reflecting strong community support and a diverse representation of services and interests:

- **Simply Health** – Confirmed as a key sponsor, providing financial support and volunteer presence on the day.
- **Lloyds Bank** – Supporting the event through staff engagement and community outreach.
- **Inclusion** - free, confidential support to Hampshire residents aged 25 and over who are seeking help with managing and improving their relationship with certain substances, providing a wide range of health, wellbeing, and therapeutic services tailored to individual needs.
- **Breakout Youth** – A charity supporting LGBTQ+ young people, attending to provide information and support services.
- **Andover College** – Engaging students and staff in the event, promoting inclusivity and education.
- **Koala Community Hub** – A local organisation offering support and resources for families and individuals.
- **LGBT History/Hampshire Record Office** – Providing historical context and educational materials on LGBTQ+ heritage.
- **Yellow Brick Road Project** – Supporting young people with mental health and wellbeing services.
- **Andover Musical Theatre Company (AMTC)** – Performing live sets as part of the entertainment programme.
- **Travelling Cupcake** – A food vendor offering refreshments throughout the day.
- **Hampshire Fire & Rescue Service** – Attending with a fire engine for public engagement and safety awareness.
- **First Aid Services** – On-site to ensure the safety and wellbeing of all attendees.
- **Venture Security** – Providing professional event security and crowd management.
- **Hampshire Constabulary Link Officers** – Attending to support community safety and engagement.

This diverse group of contributors will help ensure that Andover Pride 2025 is inclusive, informative, and enjoyable for all attendees.

Financial Implications:

A budget line of £7,500 was set for Pride 2025 and sponsorship money of £1000 has been received, which has allowed Andover Town Council to increase their offering at Pride 2025.

The event is within budget.

Pride costs – budget £8500	
Performers	£2005.00
Entertainment	£970
Infrastructure	£4,210.94
Silent Disco	£500
Food and drink	£500
Total:	£8185.94
Balance remaining:	£314.06

Marketing/Promotion

There has been a consistent release of facebook posts and shortly these will be updated with more content confirming the Acts on the day.

There has been a piece run in the Andover Advertiser and the Town Mayors column was about Pride. There is due to be one more piece in the Andover Advertiser on Friday 20 June 2025.

Relevance to Business Plan (approved at Full Council C408/03/25):

Community First: Help make Andover a great place to live and work.

1. Help make Andover a welcoming, safe, and well cared for town
 - 1.3 Other events – Pride 2025

Legislation giving power to undertake:

Local Government Act 1972 s137¹

Considerations:

- To **note** the report

¹ [Local Government Act 1972](#)