

## A-Fest report

A-Fest was held on 21st May with great success! We had similar number to last year, around 4,000 people on the day, and got great feedback.

Two organisations have been in touch since to say they had picked up several new members, and there was lots of feedback on the day about how positive the event was and how much they enjoyed it. There was a high level of engagement with the stalls.

The new 'zoned' format worked very well in many ways, giving a theme and identity to different parts of the Town Centre, and having a focus in those areas. Unfortunately Waterloo Court was too quiet to have a zone there, and so we moved it into the High Street, which left the Health and Well-being on its own in the pocket park, attracting a slightly different group of people.

Unfortunately, all of the sponsorship logos were missed from the banners, and as they were only up for a short time, there was no way to get replacements made without significant expense, for this we apologise.

In future we would stick with the zones, and have them all in the High Street itself.

Next year is ten years of A-Fest and we are hoping to pull out all the stops to make it the best event yet!

Katherine











