

ACE

ANDOVER COMMUNITY ENGAGE



30th June 2023

PROJECT REVIEW DRESS TO IMPRESS

ACE



DTI

How does it work?

During the prom season, the cost to hire the prom package is the cost of the dry cleaning.

For £25 you can be fitted out with an entire outfit.

If the outfit is returned in the same condition, we will return £10 of the original payment.



SUITS
Shirts, shoes, ties & bow ties.



DRESSES
Shoes, bags, shawls & accessories.



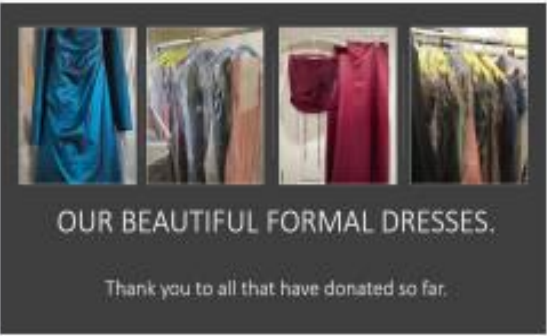
Andovercharity.org



AGENDA

03	Project Overview
04	Project Goals
05	Project Cost results
06	Evaluation Page
07	Objectives achieved?
08	Moving Forward
09	Huge Thanks

PROJECT OVERVIEW



OUR BEAUTIFUL FORMAL DRESSES.

Thank you to all that have donated so far.

The Dress to Impress project is the new addition to the 'Clothing Bank' service. It offers a range of donated or gently used clothes and accessories that can be accessed through our support section for free hire (cleaning fee applies) or gifting, based on the individual's needs. The items available fall under different categories such as interview or back to work bundle, uniform bundle, or prom package. As part of the prom initiative, we support four secondary schools and students from Test valley, Test urname, or Wellington Academy who reside in Andover or nearby villages.

PROJECT GOALS

1 Assist the community suffering with the cost of living crisis by providing access to luxury items for our youth rites of passage event.

2 Provide emergency bundles of Uniform, Work clothing and interview wear through referral.

3 Prevent wastage and landfill of one wear items.

4 Creation of a service that supports social inclusion and equality.

5 Empowering of the community to help themselves and each other with an annual visual for work put in.

Creation of a clothes hire service.

Project Cost Results

Item	Predicted Cost	Actual cost
Starting stock- suits, accessories, and shoes	£600	Vinted - £280.37
		Charity shops: £70.50
		Car Boot sales: £120.52
		Total - £471.39
70 x dry cleaning	£1400	£1,503.00
Mannequins, hanging rails, garment bags and Mirrors	£350	Rails - £80
		2x Changing rooms =£238.04 1@£98.95 + 1@£139.99
		Mirrors £40
		Mannequins - £25.00
Total = £383.04		
Total Expected Project costs	£2,350	£2,448.33
Unexpected costs		
Van hire		£174.25
Venue Hire	0	£70 1@£50 + 1@£20
Storage		£75 per month = £150 so far
Amazon vouchers for students		£180
Printing		**
Oopsie with Hire vehicle	Incident with Van	*****
		Total - £1267.50 @
	Total project costs	£3,715.83

PROJECT EVALUATION

EVALUATION

Did we do it?

Assist the community suffering with the cost of living crisis by providing access to luxury items for our youth rites of passage event.

47 Items have gone out to the young people in Andover

Provide emergency bundles of Uniform, Work clothing and Interview wear through referral.

Weve provided two back to work bundles in the last month and predict this to go up now that the Job centre are better informed of the service.

Prevent wastage and landfill of one wear items.

Weve certainly achieved this and freed up lots of storage space in the homes of many.

Creation of a service that supports social inclusion and equality.

We believe this has been achieved but further work on reducing stigma needs to be put in place.

Empowering of the community to help themselves and each other with an annual visual for work put in.

Unfortunately, we did not keep track of the exact number of donations we received. We can assure you that we received an overwhelming amount of contributions.

Creation of a clothes hire service.

We have achieved this and as soon as we have our building the public will be able to access it

MOVING FORWARD

How do we make it better?



Points for Improvement	Immediate Action Items
Increase Social Media Platforms	Facebook reaches the parents but not the kids involved. We had four young people seek support without parental knowledge to reduce stress on the family. Its important to get the message out to them on their platforms.
Accessibility	We now have good communication with the schools, this will aid access next year by each holding a try on day at the schools.
Range of sizes for suits	We had greater demand from the boys in the end. While we covered all the sizes and had a reasonable stock of the mid ranges, we need more of the popular sizes. We will purchase throughout the year.
Stigma, a support barrier	The stigma prevents people accessing despite the need. Next year our advertising will promote environmental benefits to reduce this.
Where try on days are held	The environment for the try on days makes a difference for this group of people. Clean modern buildings only. Schools or the Leisure centre is fine
Finding sizes for suits	We need to work on displaying suits to support access to correct sizes rather than a mixed size suit. Purchase additional trousers to match jackets

