

ANDOVER TOWN COUNCIL - END OF GRANT REPORT

Name of organisation and the event/project.	
Me & My Dad Club	
Project date and location.	
16th August 2025 - Spring Meadow Centre, Andover	
How much money did Andover Town Council give to your organisation and when was it awarded?	



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Andover Town Council Grant Funding Proposal vs Results overview

How many people in Andover have benefited from this project/event?

275 (plus circa 40 volunteer with their kids). This was approximately 125-150 families and in line with our estimate

If this figure is lower than estimated in the original application, please explain why: n/a

How has the organisation measured the success of the event/project?

Has the social impact been positive, and how have you measured this?

We tracked the volume of people coming through our gates at entry so that we could measure the success of the event. We were really pleased to sit ever so slightly below our set capacity of 300 visitors for the event, so to be that close was amazing.

It was great to see not only some of our regular club users, but also previous club goers (who's kids had outgrown our usual provisions) and many new faces too. There were around 20 new families (that we spoke to) who hadn't engaged with us before, many of whom have now began to attend our regular sessions and adhoc events.

The feedback we received was immensely positive, enough so that we now plan to add the event to our calendar for next summer whilst making a few adjustments to expenditure so that we can run the event in the same way without the need for funding.



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Has the organisation seen an uptake of new service users/volunteers or contributors since the event/project took place? If yes, please detail.

Yes, we identified at least 20 new families at the event that we were able to speak to in detail, many of which are now making use of our wider services.

We were also able to forge some excellent new partnerships/helpers with other local groups in Team Mums, Picket Piece Baby & Toddler Group, Debutots, and Feathers Fangs & Furries to name but a few.

Has the organisation received feedback on the event/project? If yes, please detail. 2

This was evidenced via our Facebook page through all of the comments and feedback given.

Please let Andover Town Council know a standout moment of the event/project.

Our stand out moment of the event was that we were able to keep the event entirely cost effective for local families, who could enjoy a fun day of family fun with little to no outlay. (Free Bouncy Castle, Facepainting, Competitions, Animal handling, refreshments, toys and games, character meets)

Are there any lessons learned that can be taken forward to your next event/project? If yes, please detail.

The main lessons we learned were through which activities were the most popular, which were worth the expense, and which weren't as cost effective. We have already reflected on each of the expenses and projected a way to conduct the same event next year, whilst also reducing costs significantly so that we can self fund/raise. There were also various aspects that parents indicated a willingness to pay for some aspects (ie facepainting) which will allow us to ensure we can offset our costs in the future.

<u>Did the organisation manage to keep the estimated budget provided on the application form?</u>



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Yes	
Are copies of Marketing and advertising attached to the report?	<u>Yes</u>
Are photographs of event/project attached to the report?	Yes



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